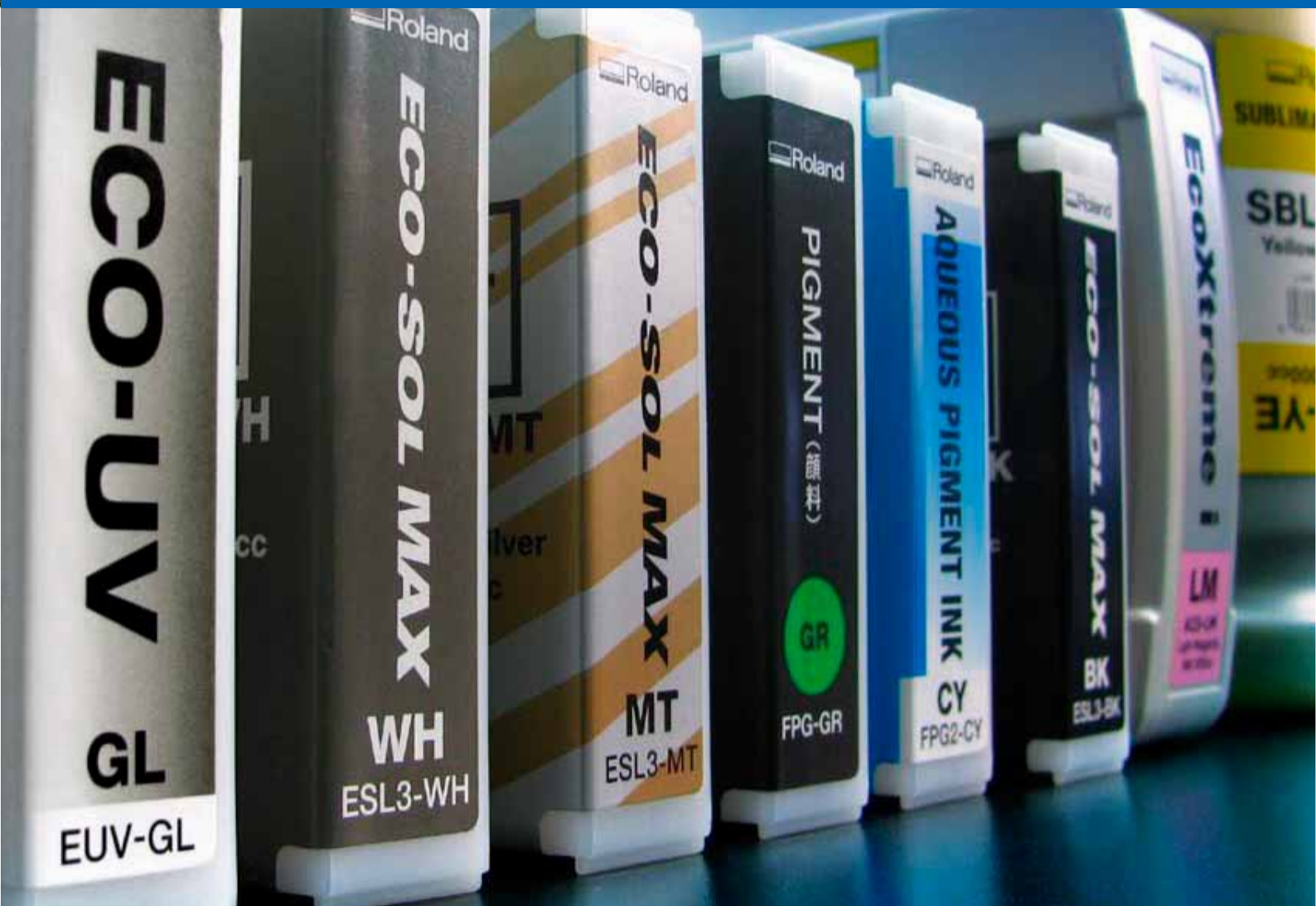


## ROLAND'S AWARD-WINNING INK LINEUP



FOR GAMUT,  
DURABILITY AND  
PERFORMANCE,  
NOTHING  
COMPARES TO  
GENUINE  
ROLAND INKS

No matter what you spend on a device, or how much time and effort you put into getting the print right, in the end there's only one thing that actually hits the media – your ink. That's why ink choice is vitally important and should not be based on price alone. Factors like color gamut, fidelity, ease of use and even machine maintenance need to be considered.

Roland inks were specially designed to help you get the most from Roland inkjets. As an integral part of a total solution, Roland inks are manufactured to work in concert with our RIP, certified media and proven inkjet devices to deliver consistently outstanding results, day after day. We've even developed profiles for a wide range of media to make your life easy. The result is better prints. Quick

drying time. No damage to the device. Less headaches. Happier customers. And more profits. In fact, Roland inks work so well, we extend the warranty on most Roland inkjets an additional year if you use them.

Included among the many technological innovations introduced by Roland are our inks for wide format digital printing: the world's first mild solvent ink Sol-Ink, the first eco-solvent ink Eco-Sol MAX, the first white eco-solvent ink, the first metallic silver eco-solvent ink and the first eco-UV ink for LED-UV printers. The reliable quality, brilliant color, and durability of our inks have led to numerous industry awards, including a DPI Product of the Year award for Metallic Silver Eco-Sol MAX and Wide Format Imaging Top Products of the Year awards for Eco-Sol MAX.





*"We do a lot of design, more than most print shops. Color is critical in our work and Roland inks give us phenomenal results. The consistent performance of Roland inks with our Roland printer ensures that we deliver quality products to our customers every time."*

Phillip Yu and John Kim, Gamut Media, LLC | Brea, California



Roland's ink offering includes six different formulations for a variety of applications ranging from high-speed banners, signs, labels and vehicle graphics to fine art giclées, backlights and sublimation. All Roland inks are approved for use in standard shop environments when handled according to the company's guidelines. And all deliver legendary Roland quality for brilliant prints that last for years to come.

#### **ECO-SOL MAX Ink** | [VersaCAMM VS/VPI/SPi](#), [VersaArt](#), [SOLJET XC/XJ](#)

Roland's best-selling mild solvent ink boosts the performance of SOLJET and VersaCAMM inkjets with improved scratch resistance, faster drying time, higher density, wider color gamut, and a broader uncoated media support. Available in 220ml and 440ml cartridges of CMYK, CMYKLcLm and CCMMYYKK inksets.

- Quick drying time for improved production speed
- Wider color gamut for reds, blues and greens
- Virtually odorless and user-friendly
- Durability up to three years outdoors without lamination



#### **Metallic Silver ECO-SOL MAX Ink** | [VersaCAMM VS](#), [SOLJET XC-540MT](#)

Metallic Silver ECO-SOL MAX ink allows professionals to take full advantage of Roland's advanced inkjet technology. By adding CMYK, you can print gold and a host of pearlescent colors, adding value and sophistication to any graphic or marketing message. Metallic Silver ECO-SOL MAX ink has been recognized as a DPI Product of the Year for its exceptional image quality. Available in 220ml cartridges.

- Designed exclusively for the XC-540MT & VS-640
- Print Metallic Silver only or with CMYK + White
- Outstanding print quality
- Excellent opacity and density
- High gloss level and brilliance



#### **White Eco-Sol Max Ink** | [VersaCAMM VS](#), [SOLJET XC-540MT](#)

The ECO-SOL MAX White ink option for SOLJET PRO III XC-540 and VersaCAMM VS-640 printer/cutters offers greater opacity, brightness and durability for producing high-quality white floods, highlights, text, graphics and gradations on a variety of media options. Available in 220ml cartridges.

- Print white as a spot color and in high-quality CMYK+W mode
- Print crisp edges and smooth gradations of white
- User-friendly and virtually odor-free
- New and improved for greater durability, brightness, density and opacity
- Ideal for applications involving clear or dark media



#### **ECO-UV Inks** | [VersaUV](#)

Instant drying and flexible, ECO-UV ink delivers high color density and a wide gamut for exceptional images. Prints require no degassing and can be stretched around curved surfaces and edges without cracking. ECO-UV clear coat provides an unprecedented high gloss finish and improves scratch and chemical resistance for greater outdoor durability. Packaged in no-mess 220ml cartridges, ECO-UV ink is virtually odorless, VOC-free and completely safe after curing.

- Available in CMYK + White + Clear Coat for varnish and emboss effects
- Optimized for the LEC curing system for perfect curing at all print speeds
- Cured inks are highly flexible, enabling stretching and application to curved surfaces without cracking
- Compatibility with both coated and uncoated media



"We use our VersaUV to produce prototypes and comps on just about any material you can imagine. The quality of Roland inks is exceptional. We can produce a very opaque white which is important when printing on foils. The clear coat is a huge plus, too, allowing us to show our customers very realistic comps."

Steve Coy, Wynalda Litho | Belmont, Michigan



### HeatWave SBL2 Sublimation Inks | Hi-Fi Express, VersaArt

HeatWave sublimation inks featured in Roland Hi-Fi Express and VersaArt sublimation printers achieve outstanding clog-free performance and an exceptionally vibrant color gamut, generating professional sublimation graphics for textiles, promo items, jerseys, photo gifts, awards, signs, tiles and more.

- Advanced HeatWave SBL2 inks packaged in 1 liter bottles
- Expanded color gamut and greater durability
- Higher transfer efficiency
- Intelligent Ink Monitoring System
- Requires optional BU-1 or BU-2 high-capacity ink system



### EcoXtreme Inks | AdvancedJET

Featuring enhanced scratch and alcohol resistance and superior bonding with uncoated substrates, EcoXtreme solvent inks are available in 1-liter cartridges of CMYKLcLm for Roland AdvancedJET printers. Choose from two formulations: EcoXtreme-i ink is virtually odorless and provides high-quality color graphics with wide color gamut and smooth tonal gradations even at high speed. The cost-effective EcoXtreme LT ink offers outstanding short-to-medium term performance.

- **EcoXtreme-i**
  - Rugged scratch, alcohol, water and UV resistance
  - 3 years of outdoor durability
  - Reduced odor
- **EcoXtreme LT**
  - Cost effective alternative for short-term applications
  - 1 year outdoor durability



### Pigment/Dye Ink | Hi-Fi JET legacy product

For indoor applications such as backlit displays, photos and fine art giclées, Roland pigment/dye ink offers unsurpassed color vibrance. Packaged in 220ml no-mess cartridges, our pigment/dye ink is available in a CMYKLcLm configuration for subtle skin tones and gradations or CMYKOG for a huge color gamut and Pantone color matching.

- Exceptional print quality for photographic and fine art giclees, backlits and other indoor applications
- Simulates 97 percent of Pantone™ colors
- Boasts indoor durability of 100 years or more



### FPG2 Aqueous Ink | VersaArt, VersaCAMM SPi/VPI

Roland aqueous pigment ink has an extremely wide, vibrant color gamut. The CMYKLcLm inkset offers smooth gradations of pastels, shadows and skin tones while the CMYKOG inkset is ideal for color matching and producing rich, saturated color.

- High-density pigment produces brilliant colors
- Wide color gamut, especially in red and green tones
- Broad media compatibility
- Ideal for short-term indoor applications
- Low production costs
- Environmentally-friendly solution



### MAX says, *Protect your machine while you protect your prints.*

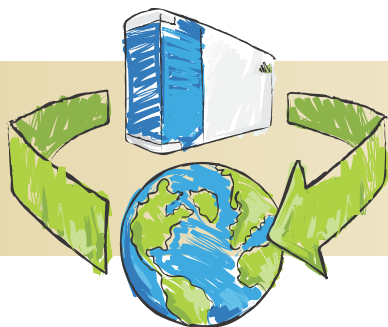
Roland inks are engineered for consistent quality and reliable operation in your Roland inkjet. Third party ink companies may claim similar quality, but comparative testing reveals smaller color gamut and lack of consistency which can cause flyaway drops and excess ink, leading to extensive repairs. We stand behind our quality claims with our Roland Care program and a full 2-year warranty on the VersaCAMM VPi and VS, VersaART RS, SOLJET XC and XJ models, and VersaUV LEC.

For more information including testimonials by Roland ink users, please visit our web site at [www.rolanddga.com/ink](http://www.rolanddga.com/ink).



Roland's award-winning inkjet line-up featured above (left to right):

Top row: VersaCAMM VP-i Series printer/cutters; Hi-Fi Express FP-740 sublimation printer; SOLJET Pro III XJ Series printers; VersaCAMM SP-i Series printer/cutters. Middle row: VersaCAMM VS-640 printer/cutter; SoLJET Pro III XC-540 and XC-540MT printer/cutters; VersaArt RS Series printers. Bottom row: VersaUV LEC Series UV printer/cutters; AdvancedJET AJ-1000i grand format printer; AdvancedJET AJ-740 printer.



### Dispose Responsibly

Help create a greener planet with the Roland Cartridge Recycling Program, part of our global efforts to reduce waste, conserve energy and contribute to a cleaner environment through sustainable business and manufacturing practices. To participate, or for more information, visit [www.rolanddga.com/recycle](http://www.rolanddga.com/recycle).

Imagine.  **Roland**<sup>®</sup>

FOR COMPLETE PRODUCT SPECIFICATIONS AND FEATURES, OR TO REQUEST A SAMPLE PRINT, CALL 800-542-2307 OR VISIT [WWW.ROLANDDGA.COM](http://WWW.ROLANDDGA.COM)  
 ROLAND DGA CORPORATION | 15363 BARRANCA PARKWAY | IRVINE, CALIFORNIA 92618-2216 | 800.542.2307 | 949.727.2100 | CERTIFIED ISO 9001:2008  
 RDGA-INKS-1 July 2010