

# How to WOW!

presented by:



## REGISTRATION INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Tell us who is attending: \_\_\_\_\_

Register on or before December 4th

- \$25 Per shop up to 3 people (\$10 each additional attendee)

Register after December 4th

- \$35 Per shop up to 3 people (\$10 each additional attendee)

- Limited Seating

Must have a confirmed reservation to attend this class. Payment must accompany registration, cancellation policy of 72 hours.

Method of payment    Credit Card     Check     Bill My Account    Total \_\_\_\_\_

Full Name \_\_\_\_\_ Address \_\_\_\_\_

Credit Card Information \_\_\_\_\_ Exp. Date \_\_\_\_\_

Mail or Fax to 214-748-3167 or email [marketing@gogsg.com](mailto:marketing@gogsg.com)

## You Can't Afford to Miss This Event!

Today's embroidery business is still a viable market however, customers are looking for something new and different. Come see, touch and feel the latest trends and applications in embroidery design. You will also learn marketing trends to reach out to new customers with your current products online. Who should attend? Production managers, digitizers, operators and small business owners. Need more information? Call 800.366.1776 and sign up today as space is limited.

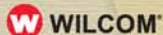
## Door Prizes

- Flat Screen 20" LCD Monitor

- Trade Show Pricing on Wilcom Software

- \$2000 Wilcom DecoStudio Software Giveaway!

and More!



## SEMINAR SCHEDULE

8:30 - Registration / Coffee / Donuts

9:00-10:15 - CREATING DESIGNS THAT MAKE YOU MONEY

Topics to include:

Proper Artwork, Automatic digitizing vs manual digitizing, Stitch densities, Underlays, Stitch placement and Editing.

10:30-11:45 - FINDING NEW CUSTOMERS

Topics to include:

- What is multimedia?
- Learn to digitize for 3D foam
- Applique
- Embroidery with direct to garment or screen printing.

11:45-12:30 - LUNCH

12:30-2:30 - OFFER YOUR CLIENTS BETTER CHOICES

Topics to include:

- Learn how to sell your product online
- Understand web terminology
- DecoNetwork
- Hands-On Demos

Join us at our  
Houston location

## Where?

1293 N. Post Oak Blvd. Suite #190  
Houston, TX 77055

## When?

December 9th, 2009  
8:30 a.m. - 2:30 p.m.  
-Lunch is on us-

## How Much?

\$25 per shop seminar fee

\$35 per shop if signed up after December 4th

