



P R E S S R E L E A S E

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GSG OFFERS MAINTENANCE PLAN FOR ROLAND AND MIMAKI PRINTERS

DALLAS, March 8, 2007 – The Equipment Services Division of Graphic Solutions Group, a leading supplier to the sign, digital imaging and screen printing industries, has announced the availability of a new Preventative Maintenance Plan for owners of Roland and Mimaki large format digital printers in Texas, Oklahoma, Arkansas, and parts of Mississippi and Missouri.

As part of the new Preventative Maintenance Plan, a GSG service technician will visit a customer's shop four times per year. Regular maintenance services include inspection of the ink delivery system and print nozzles, cleaning, and printer calibration, including a long list of adjustments and tests. According to the company, the cost of the Preventative Maintenance Plan is between \$600-\$800 annually, depending on location.

"We think this new program will save our customers a lot of money," stated GSG President Mark Granberry. "For example, if a customer with a shop 100 miles away from our base in Dallas needed a service call, it would cost 3 hours of travel time – about \$225 – plus a minimum of 2 hours of labor at \$150 per hour. That's \$525 - not counting parts. Now, if that same customer is part of our Preventative Maintenance Plan, he's paid \$600 – but that covers four maintenance sessions per year. Plus, for any maintenance visits outside the plan, our PMP customers receive ½ price on labor with no travel time, no minimum labor charges and a 5% discount on parts."

For more information about the new Preventative Maintenance Plan, call Shawn Mason at 800.366.1776, or e-mail shawn.mason@gsginet.com.

About GSG

Based in Dallas, GSG (formerly Graphic Solutions Group, Inc.) was created through the 2001 merger of three longstanding companies: Texas Sign Supply Company, Texas Screen Process Supply Company and Neo Sign Supply Company. Today, GSG partners with over 100 leading suppliers to offer more than 12,000 in-stock products to the sign, digital imaging and screen-printing industries in the southern and southeastern United States. GSG's Equipment Services Division provides For more information, visit www.gsginet.com, email marketing@gsginet.com phone 800-366-1776, or write to 304 N. Walton, Dallas, TX 75226.

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